



Pro Partner Program

Becoming an Alula Pro gives you more than just the best hardware and interactive services from one accountable partner. Alula also provides partners with all the marketing, training and sales techniques you need to succeed.

When you sign up to be an Alula Pro, you automatically gain access to a robust set of tools and services to help grow your business. Among the benefits:



Welcome Kit: If you are new to Alula, we want to help you ramp up your product training and knowledge as swiftly as possible. The welcome kit features all the contact information to connect with our Sales, Marketing and Customer Success teams.



Pro Day Training: Our Customer Success team is the best in the industry and offers white glove service and a personal touch. We offer virtual and on-site training sessions so that your team can feel confident about installing our products in any scenario.



Partner Resource Center: Your one-stop shop for install guides, video content, product specs, image libraries and brochures that you can brand with your business logo. Find what you're looking for at Partner.Alula.com.



Alula Pro Forum: One of the best parts of becoming a partner is joining the passionate community of Alula Pros. You'll become a member of this private Facebook group where fellow Pros share tips and tricks and get immediate answers to questions in the field.



AlulaConnect Reporting: We live in a data-driven world, and our installer portal will surface relevant information to help you retain and grow your accounts. Plus, with our CRM integration, the data cross-pollinates without wasting time on duplicate data entry.



Referral Rewards: We think you'll love Alula so much that you'll tell your friends, and we want to thank you for spreading the word. When you refer a new dealer, we'll give you Pro Points that can be redeemed for Alula products and services.



Alula Swag: We want you to be proud to be a partner, and show off your status as an Alula Pro. We'll send you things like free hats, drinkware and those handy little screwdrivers. Take a picture and post it online and we'll keep it coming!

We're adding new Partner Perks everyday! Check Alula.com and the Partner Resource Center for the latest rewards!

Ready to go Pro? Join us at Alula.com/pro-signup.