

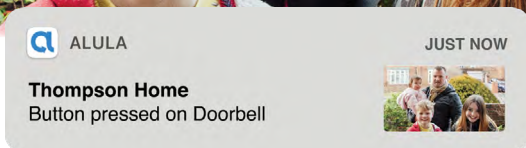
# alula™

Professional Smart Security

## See clearly. Anywhere. Anytime.

### Alula Video Solutions





## Video built for your life

### ✦ Live view

Want to check in on the house from your desk at work? See what's happening in real-time with a live stream from each camera.

### ✦ Recorded video

View the entire day's activity with an easy-to-use timeline view of all recently recorded videos that can easily be shared with others.

### ✦ Smart object recognition

Know the difference between people, vehicles and pets with cameras featuring AI-based technology.

### ✦ See who's at the doorstep

Always know who's at the front door whether it's the kids coming home from school or the delivery person dropping off a package.

### ✦ Audible motion alarms

Deter unwanted visitors with outdoor cameras that will sound an alarm (and start recording video) when motion is detected.

### ✦ Modern, smart control

Control cameras from Alula's mobile app and from 7" dedicated touchscreens. Plus, the controls are the same on both which makes using your cameras a breeze.

## Your home. In view.

Alula helps you stay connected to what's going on in and around your home. View live and recorded video and interact with visitors at the front door. Leverage intelligent notifications with cameras that know the difference between people, vehicles and pets. Rest easy with a window into what's happening at the place that's most important to you.



Still at the office? Want to speak with the kids when they arrive home? Easily interact with your doorstep with a doorbell that can share audio.





## Protection you can hear

Did you know that most intruders can be thwarted before they even enter your home? Many times, all it takes is a notification that they are being watched and recorded, and a would-be thief will quickly move on. Deter unwanted guests as soon as they enter your property with flashing LEDs\* and an audible alarm\* that can be set to different audio levels.



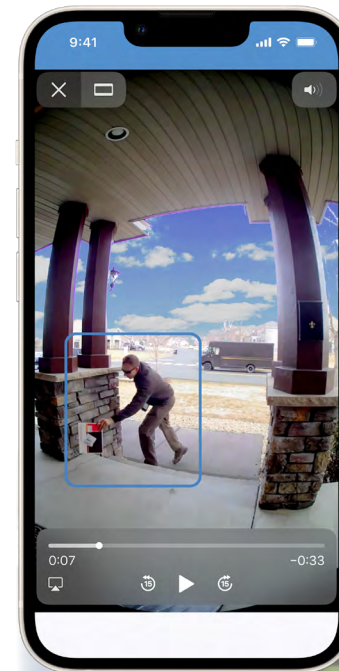
Outdoor cameras can sound an alarm\* and flash an LED light\* as soon as they detect motion. Plus, they start recording video at the same time so you can see exactly what's going on.



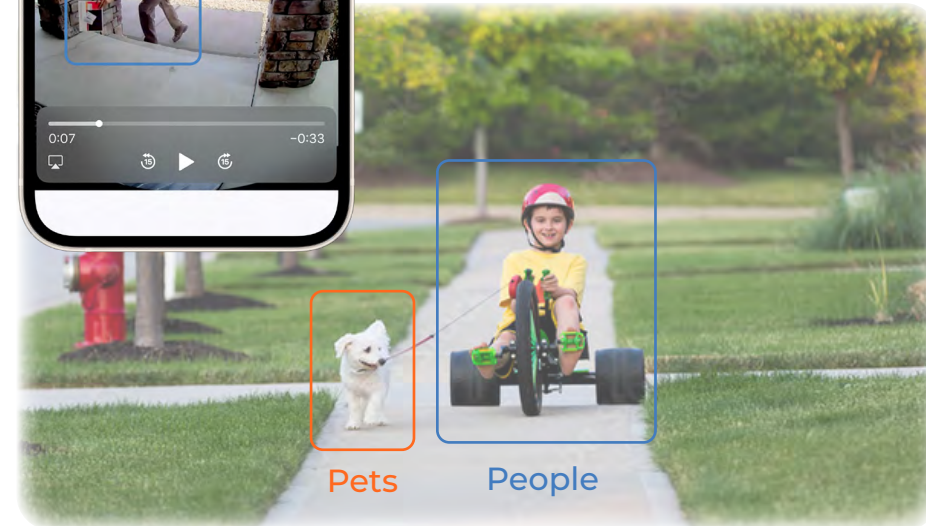
\*Available on select models

## Smart object recognition

You already receive too many notifications in your busy life. Don't let your video cameras add to the noise. With the ability to differentiate between people, vehicles and pets, our Outdoor Cameras ensure you don't miss anything important. Plus they're configurable to keep you in control of what you see so you only get notified when you want.



Quickly identify the source of motion within any recorded video clip with object boxes that differ in color based on the type of object that is detected: person, pet or vehicle.



## Peace of mind

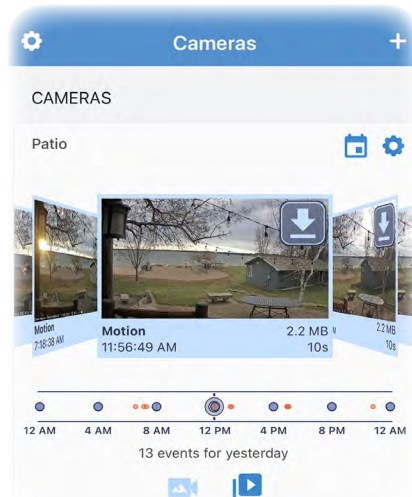
You've got a life to live and we get it. That's why you can view your cameras in real-time or catch up on things you may have missed with recorded video clips. Our cameras allow you to see what's happening at any moment throughout the day, providing peace of mind about what's going on at home.



Speak with visitors from either your mobile phone or the 7" touchscreen control interface.

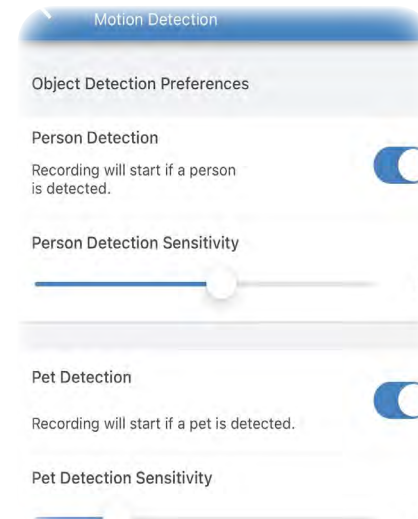


Quickly scroll through saved clips to view what's happened throughout the day.

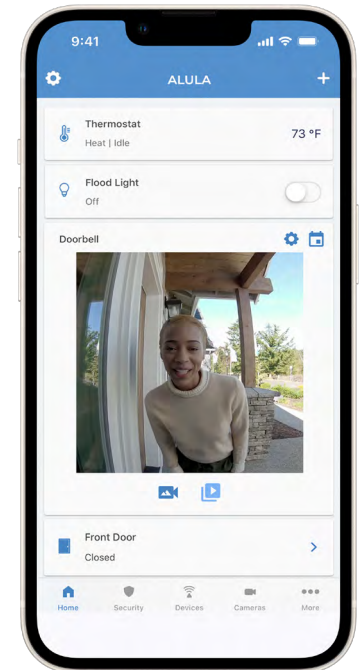


## Customized around you

Don't want to receive an alert every time the neighbor is walking their dog? Customize the motion area on each camera to minimize unwanted notifications. Plus, you can adjust the sensitivity so you get notified with more of what you want and less of what you don't.



Have a favorite or most used smart device or camera? See it first with a home screen that's set by you.



# Alula Camera Models

## Video Doorbells



- ✦ 1080P HD video
- ✦ 16 foot night vision
- ✦ Two way audio
- ✦ 2.4 GHz Wi-Fi
- ✦ Motion detection
- ✦ 140° field of view



- ✦ 2K HD video
- ✦ 16 foot night vision
- ✦ Two way audio
- ✦ Dual-band Wi-Fi
- ✦ Motion detection
- ✦ 170° field of view

## Outdoor Cameras



- ✦ AI object recognition
- ✦ 90 foot night vision
- ✦ Audible motion alarm
- ✦ 1080P HD video
- ✦ Motion detection
- ✦ Two way audio



- ✦ AI object recognition
- ✦ 40 foot night vision
- ✦ 492 foot range
- ✦ 1080P HD video
- ✦ Motion detection
- ✦ 110° field of view

## Indoor Camera



- ✦ 1080P HD video
- ✦ 30 foot night vision
- ✦ Two way audio
- ✦ 2.4 GHz Wi-Fi
- ✦ Motion detection
- ✦ Side-to-side rotation

Contact an Alula dealer to learn more